



الجمعية العمانية للطاقة  
Oman Energy Association



# OPAL SPONSORSHIP PACKAGES

2 0 2 4



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# About Oman Energy Association (OPAL)

Oman Energy Association (OPAL) is a prominent business society in the Sultanate of Oman. An NGO and a non-profit organization focusing on the Energy & Minerals sector. The organization was originally formed in 1998 when like-minded companies embarked on a common desire to promote industry standards and create a forum to resolve common problems, and share best practices. Initially known as the Oil Industry Training Board (OITB), it was later amalgamated with Oman Oil & Gas Contractor Forum to form the Oman Petroleum Alliance (OPAL). The industry's business society was officially registered on the 27th of October 2001, under the regulations governing the formation of societies at the Ministry of Social Development.

## Engagements

OPAL organizes interactive forums between its members to address common issues in efforts to provide solutions to create an ideal business environment. In addition, engagement forums with international participation are organized where companies from abroad will be invited to provide the latest technology and open business opportunities to our members with their counterparts from different countries around the world.

## VISION

The valuable "Voice of the Industry" inspiring capable and resilient businesses to sustain prosperity in Oman's Energy & Minerals sector.

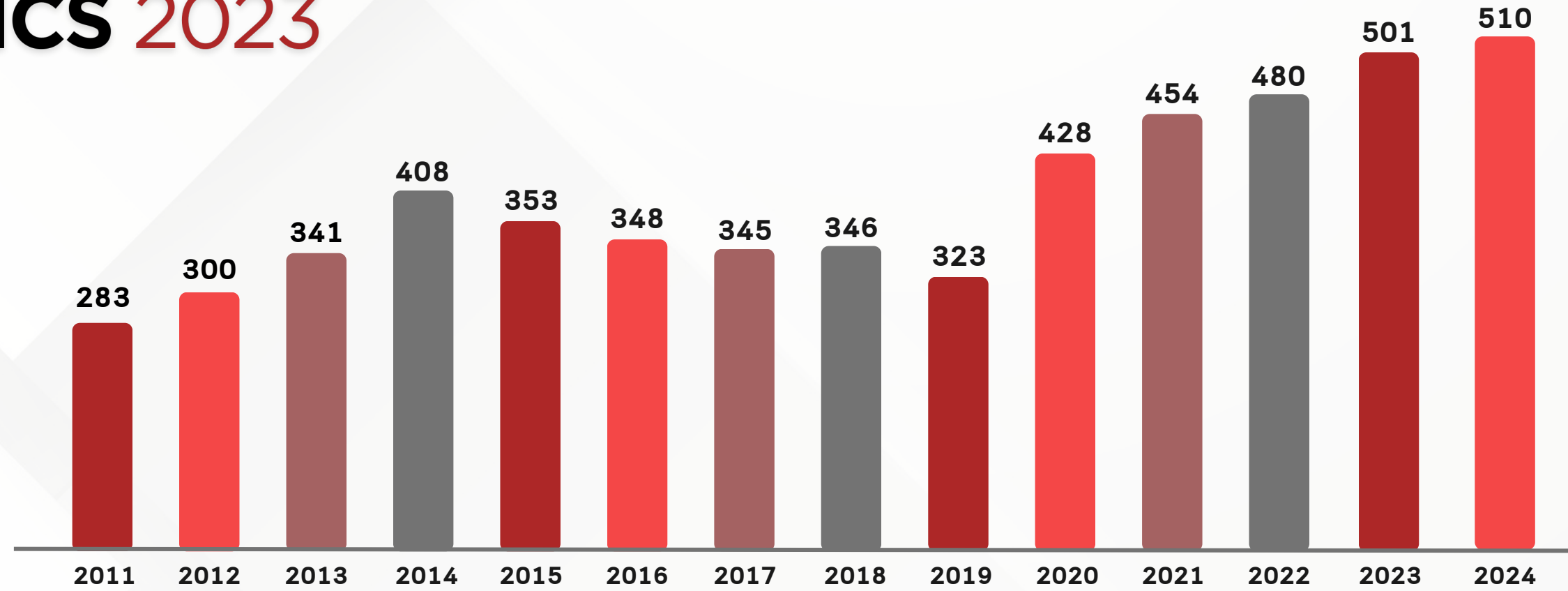
## MISSION

Uniquely serving member companies by promoting "synergies", "In Country Value creation" and "capacity building" to enhance the sustainability of the Energy & Minerals and the national economy.

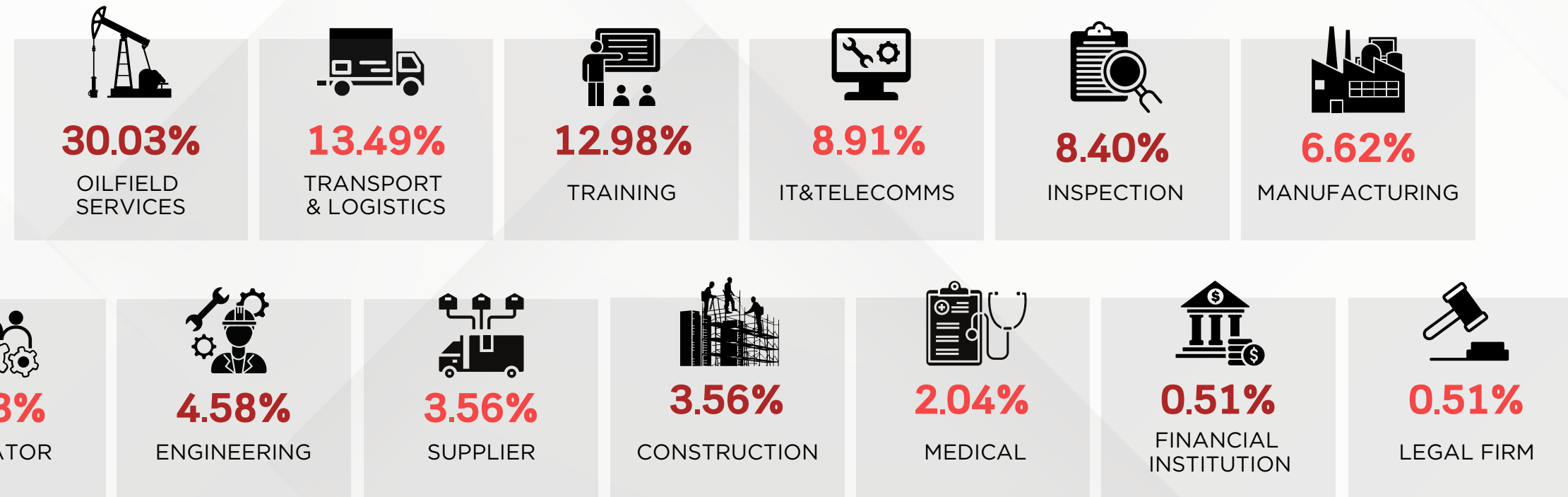
# DEMOGRAPHICS 2023

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OPAL IS SERVING CURRENTLY OVER  
**500**  
MEMBER COMPANIES



OPAL'S MEMBERSHIP TRENDS | 2011 - FEB 2024





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**Abdul Rahman Al Yahyaei**  
OPAL CEO

# SPONSORSHIP OPPORTUNITIES

**Dear Valued Members,**

OPAL wishes to thank you for your continuous trust and your well-received interest in all editions of our activities and events. OPAL continues to organize a wide range of events such as forums, conferences, and exhibitions to the industry from which your esteemed organization also benefit, kindly refer to the attached 2024 OPAL Events calendar for your kind perusal.


Your sponsorships acknowledge your support of sustainable development within the Energy sector and beyond. Being an NGO and non-profit Organization, OPAL offer its members the opportunity to contribute by becoming a sponsor for OPAL events being the voice of the industry. The contribution from your esteemed organization, will not only support organization of OPAL activities but will also be a promotional opportunity for your organization. Looking forward on welcoming you as OPAL supporter whether through a specific contribution to our events or a key player for this year.





# YEARLY SPONSORSHIP PACKAGES

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	DIAMOND	GOLD
PRICE	20,000 OMR	10,000 OMR
 On stage recognition as sponsor for the year in all OPAL events.	✓	✓
 Free Advertisements in OPAL Monthly Newsletter	12 Ads	8 Ads
 Logo Featured in all OPAL media campaigns and other promotional materials as a sponsor for one year.	✓	✓
 Free Participation in all OPAL Events.	In all OPAL events	In selected events
 Collaboration Campaigns (Workshops, Seminars, Engagements and Forums).	✓	✓
 VIP seats in all OPAL events.	6 VIP seats	3 VIP seats
 Free seats in selected OPAL courses.	6 free seats in selected courses	2 free seats in 2 courses
 Conference speaker opportunity at one of OPAL Events.	✓	✗
 Promoting the company on all social media platforms (Videos, Brochures, leaflets. Etc) for one year.	✓	✗
 One Advertisement in OPAL Magazine.	✓ full page	✓ half-page




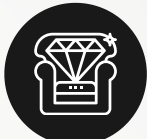

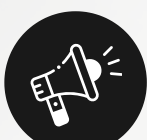


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# EVENT


## SPONSORSHIP PACKAGES

	DIAMOND	GOLD
PRICE	7,000 OMR	3,000 OMR
 On stage recognition as a sponsor.	✓	✓
 Logo Featured in all OPAL media campaigns and other promotional material as a sponsor for the event.	✓	✓
 Free Advertisements in OPAL Monthly Newsletter	4ads	2ads
 VIP seats	3 VIP seats	2 VIP seats
 One half-page advert in OPAL Magazine.	✓	✓
 Pre-Event promoting the company on all social media platforms/Emailers.	✓	✗



# OPAL 2024 EVENTS CALENDAR

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JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
 <p>OPAL Award for Best Practices (10th January)</p>	 <p>(4 - 7 February)</p>	<p>ASSET INTEGRITY &amp; RELIABILITY SHOW MIDDLE EAST 2024 (5 - 7 March)</p>	<p>Summer Mitigation Forum (17th April)</p>	<p>Road Safety Forum (15 May)</p>	<p>Oman Knowledge Exchange Forum OKEF (19 June)</p>
<p>FTW Medical Providers Evaluation campaign (17 January)</p>		 <p>Worker Welfare Forum (20th March)</p>	 <p>OPES (20 - 24 April)</p>		<p>Quarterly OSHEMCO Meeting (TBC)</p>
 <p>IOHS TCM, OCM &amp; SCM</p>		<p>Annual General Meeting (TBC)</p>	 <p>OSW (28 April - 2 May)</p>		
		<p>Quarterly OSHEMCO Meeting (TBC)</p>	<p>Workshops with Muscat Municipality (TBC)</p>		
			<p>2nd Mining Leaders Safety Forum (TBC)</p>		
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
		<p>Net Zero Forum (18 Sep)</p>	<p>Subcontractors HSE Mgt Forum (16 Oct)</p>	<p>OPAL Engagement with Stakeholders (13 Nov)</p>	 <p>Drilling Middle East Conference &amp; Exhibition (IADC) (10-11 Dec)</p>
		<p>Quarterly OSHEMCO Meeting (TBC)</p>			<p>Quarterly OSHEMCO Meeting (TBC)</p>
		<p>Quarterly Senior Leaders Safety Forum (TBC)</p>			<p>Quarterly Senior Leaders Safety Forum (TBC)</p>



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# ADVERTISE YOUR PRODUCTS & SERVICES

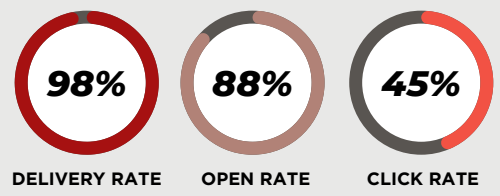
## USE OUR CHANNELS



### DIRECT E-MAILS

Email marketing allows you to segment your customers into different lists based on their preferences to send highly personalized content.

Send Your Emailer Requests to  
([opal@opaloman.org](mailto:opal@opaloman.org))



### NEWSLETTER

OPAL newsletter is a monthly report containing news about activities of our members. It is very good platform for you to showcase to OPAL fraternity about your company, events, etc.

Send us any news you would like to share with our members at  
[opal@opaloman.org](mailto:opal@opaloman.org)



### SOCIAL MEDIA

Social media advertising has been gaining popularity as the number of people using these websites is increasing considerably.

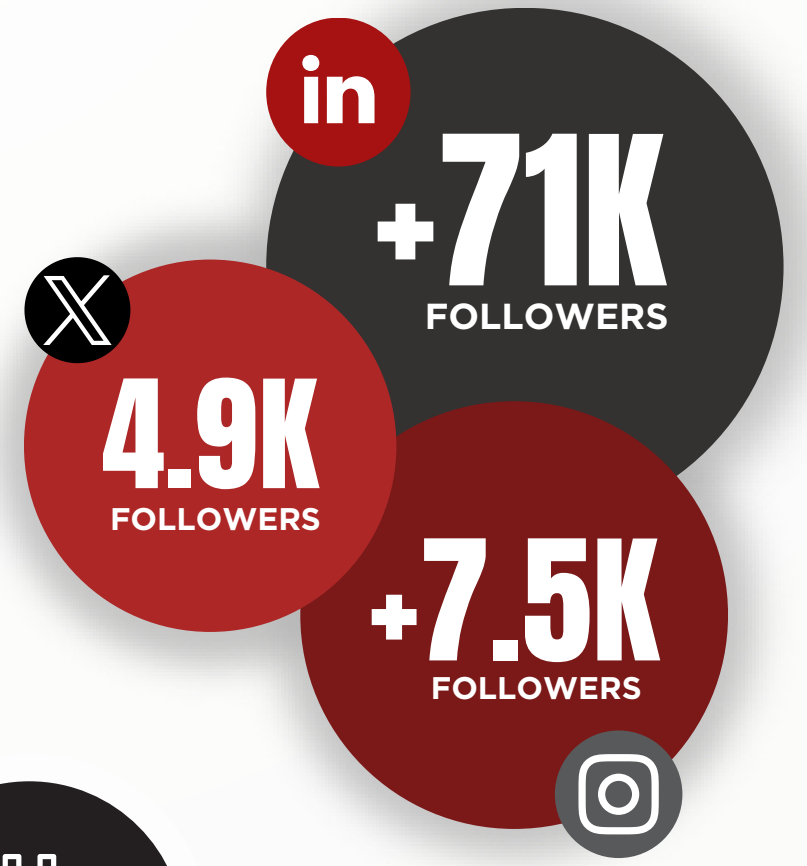
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### EVENTS

Gaining access to exclusive networking opportunities and on-stage recognition as a sponsor during events.

For further details, feel free to reach out to us at  
([opal@opaloman.org](mailto:opal@opaloman.org))





# CONTACT US

FOR OPAL SPONSORSHIP PACKAGES 2024

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